



**September
14 & 15, 2024**

Celebrating
**Military Members
& our Veterans**



**PARTNERSHIP
OPPORTUNITIES**

FIND YOUR FIT:

SPONSOR

High visibility on-site activation, branding and hospitality

EXHIBIT

Customized packages available for maximum exposure

CORPORATE HOSPITALITY

Hospitality in our private chalets for groups of 20 or more. Limited quantity available.

S.T.E.M. CENTER

Excite learners through activities about science, technology, engineering and math

You can reach an audience of over 500,000 from The Show Me State Air Show events.

We offer branding, exhibit space and VIP hospitality to suit your needs.

Celebrating Military Members and our Veterans

CONTACT:

Contact us before these opportunities take off:

Air Show Director

Penny Smith

info@showmestateairshow.org

573-533-0648



Sponsorship OPPS

LEVELS

Benefits	PRESENTING \$60,000	PLATINUM \$30,000	GOLD \$20,000	SILVER \$10,000	BRONZE \$5,000	COPPER \$2,500	AIR SHOW FAN \$1,000	SUPPORTER \$500
Program Ad	BACK COVER	FULL PAGE	FULL PAGE	HALF PAGE	1/4 PAGE	1/8 PAGE	1/8 PAGE	BOLD LISTING
VIP Chalet Tickets (Sat & Sun)	50	20	15	10	5	2	2	2
VIP parking (Sat & Sun)	25	10	8	5	2	1	1	1
General Admission Tickets (Sat & Sun)	100	50	25	10	5	6	2	
Logo Linked to your website	✓	✓	✓	✓	✓	✓	✓	
VIP Restrooms	✓	✓	✓	✓	✓	✓	✓	
Banner(s)	MAIN GATE	FENCE	FENCE	FENCE	FENCE	FENCE		
Media Recognition	✓	✓	✓	✓	✓	✓	✓	
Veteran & Performer Dinner	50	30	20	10	5	2		
Air Show Announcements (Sat & Sun)	HOURLY	HOURLY	HOURLY	4X/DAY	2X/DAY	1X/DAY		
Booth Space (10'x 10')	✓	✓	✓	✓	✓			
Flight Experience	✓	✓	✓					
Naming Rights	✓							

THEMED AREA Sponsorships

Benefits	Veteran & Performer Dinner \$5,000	Veteran Hospitality \$5,000	Kids Area \$5,000	Food Court \$5,000
Veteran & Performer Dinner	10	4	4	4
Program Ad	1/8 PAGE	1/8 PAGE	1/8 PAGE	1/8 PAGE
VIP Chalet Tickets (Sat & Sun)	4	4	4	4
VIP Parking (Sat & Sun)	1	1	1	1
General Admission Tickets (Sat & Sun)	4	10	10	10
Logo Linked to your website	✓	✓	✓	✓
VIP Restrooms	✓	✓	✓	✓
Area Banner(s)	✓	✓	✓	✓
Media Recognition	✓	✓	✓	✓
Air Show Announcements	2X/DAY	2X/DAY	2X/DAY	2X/DAY
Booth Space (10'x 10')	✓	✓	✓	✓

Exhibit Space

You do NOT have to be a sponsor to have an exhibit space. Space is limited. Custom footprints are available.

Other Sponsorships

Additional sponsorship opportunities are available. Contact us about details and any questions you have.

Penny Smith @ info@showmestateairshow.org or 573-533-0648

Star Sponsorships

PLANE/PILOT/TEAM



Sponsor your favorite aircraft, pilot, or team for the 2024 Show Me State Air Show!

Contact Penny about pricing and details.
info@showmestateairshow.org or 573-533-0648



Photos of planes, pilot, & parachuter on this page used with permission from Gynzer Photography

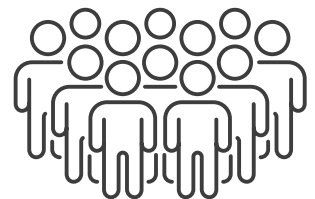
500K EYES



Number of eyes on marketing with over 500k impressions via television, radio, online marketing, social media and print.

2023 STATS

10K ONSITE



Over 10k in attendance over the weekend, plus the crowds at Adrian's Island, north side of the Capitol, overpasses and parked on side of the highway.